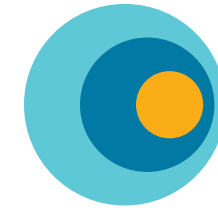
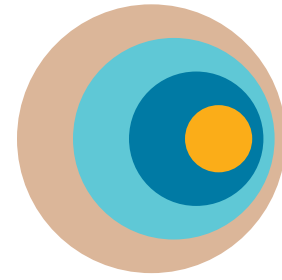


# ENGAGEMENT TARGET WORKSHEET

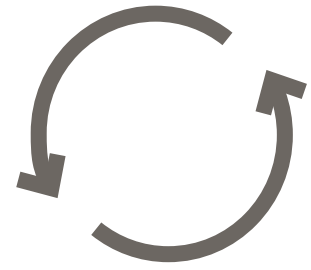
Scale of Impact



Level of Engagement

## 4. COLLABORATE

Stakeholders are partners in the process.



## 3. INVOLVE

Stakeholders are engaged throughout the process.



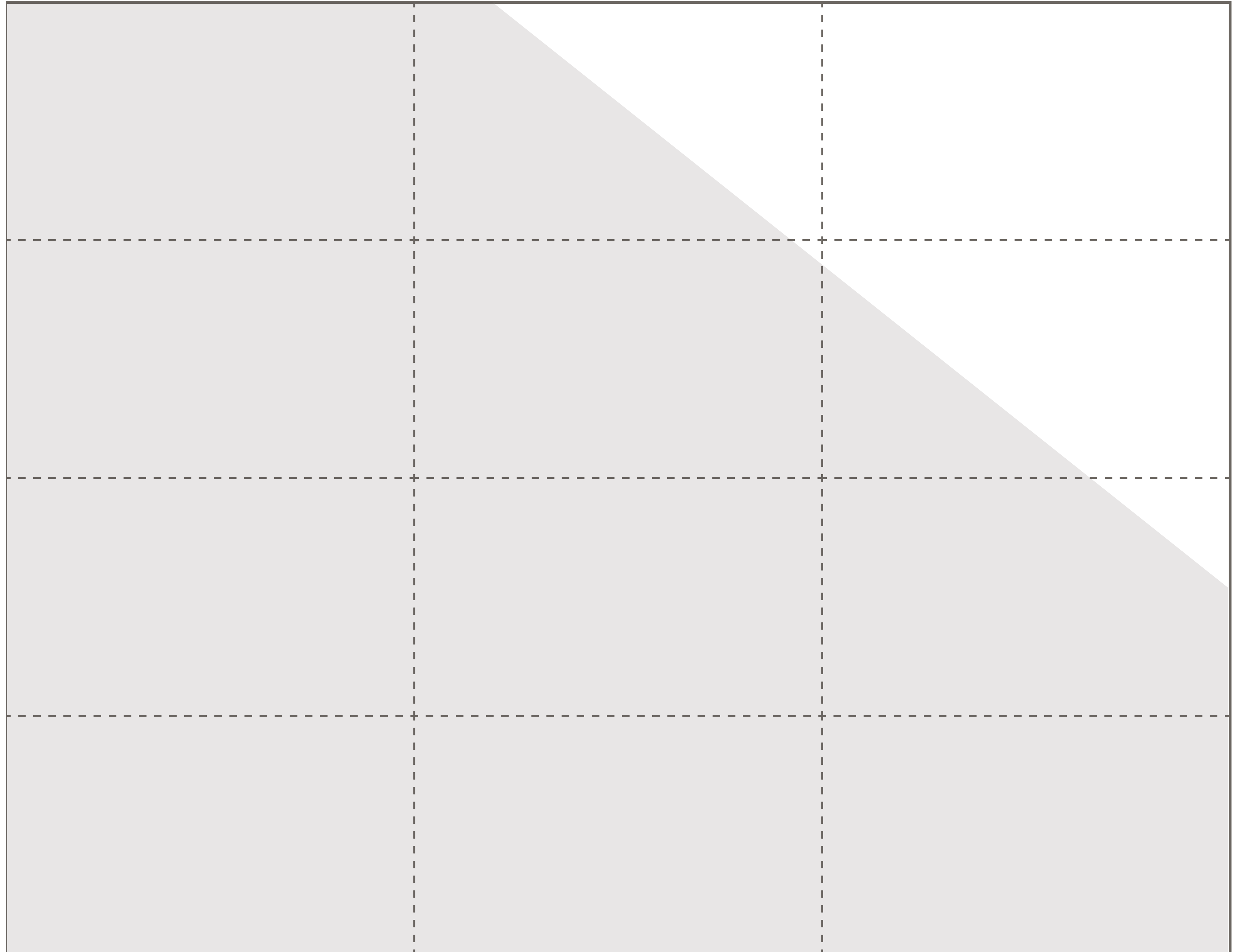
## 2. CONSULT

Select stakeholder input is considered.



## 1. INFORM

Let stakeholders know about the project.



# MAP OF INFLUENCE

## Project Goals

What is the current project agenda?

## Competing Goals

What are the conflicting agendas?

High Input

### DECISIVE POWER

They are key decision makers in the process.

### ACTIVE

### PARTICIPANT

They should or strongly perceive they should play a role.

### TAKEN INTO

### ACCOUNT

They could provide valuable information, but aren't the focus.

### NOT ON THE

### RADAR

Not impacted by or do not claim a stake in the project.

Low Input


Aligned

Undecided

Aligned

# STRATEGY PLANNER WORKSHEET

PROJECT  
DEFINITION

SCHEMATIC  
DESIGN

DESIGN  
DEVELOPMENT

CONSTRUCTION  
DOCUMENTS

PERMIT, BID, &  
CONSTRUCTION

POST  
OCCUPANCY

High Input

Low Input